Sponsorship Brochure

Influence the Influencers

November 17–19th, 2015 Virtual Summit
Monitoring & Enhancing Brain Health in the Pervasive Neurotechnology Era

Where:
Online globally

What:
The 2015 SharpBrains Virtual Summit will feature over 40 of the world’s top scientists, innovators and experts working on ways to monitor and enhance brain health harnessing a range of emerging non-invasive neurotechnologies.

Over 90% Summit participants since 2010 have rated their experience as “High” or “Very High.”

The Summit, now in its sixth year, provides a vibrant and convenient forum to discover emerging trends and to discuss most pressing topics, grouped this year around 4 major themes:

1. How to measure and improve outcomes that matter
2. How to engage key stakeholders and influencers
3. How to harness emerging non-invasive, potentially ubiquitous neurotechnologies
4. How to spur, validate and commercialize innovation

Select organizations will Sponsor the 2015 Summit to make a meaningful contribution to the field—and to gain significant online visibility and influence among influencers.

- Online visibility: 100,000+ online visitors exposed to logo & URL of 2014 Sponsors; 14,000+ viewed Sponsors’ Expo Day slides and 200+ engaged with full presentation
- Influence-the-influencers: Since 2010, the SharpBrains Virtual Summit has successfully engaged 100+ world-class speakers and 1,000+ professionals.

“The SharpBrains Summit is unique in its impressive ability to unite a diverse collection of cutting-edge thinkers in a virtual conference that is shared globally without a hitch.”
— Dr. Adam Gazzaley, Director of the Neuroscience Imaging Center at UCSF & Chief Science Advisor at Akili Interactive Labs

“Kudos for such a fantastic conference. The discussion about human vs. artificial intelligence and ethics was especially exciting.”
— Rajiv Pant, Chief Technology Officer of The New York Times

“A perfect way to keep the pulse of 3 key innovation themes: mobile apps and wearables, consumer health, and applied neuroscience.”
— Jack Young, Head of Qualcomm Life Fund

“I was impressed by the forward-looking yet practical discussion about enhancing human performance, involving such a range of cross-sector pioneers.”
— Dr. Susan Jewell, President of the International Space Medicine Consortium

“I believe that cognitive function and brain science are the new frontiers in health promotion, and I know of no better resource than the Sharp-Brains Summit to explore the latest, and what’s next.”
— Dr. Michael P. O’Donnell, Editor-In-Chief of the American Journal of Health Promotion

“Another impressive edition of the SharpBrains Summit.”
— Keith Epstein, Senior Strategy Advisor at AARP

“A great way to gather current information on brain health from a variety of sources and to make new connections”
— Dr. Catherine Madison, Director of the Ray Dolby Brain Health Center at California Pacific Medical Center

For more information, contact Alvaro Fernandez at alvaro@sharpbrains.com, (415) 318 3467. To visit the Preliminary Agenda, click Here.
Profile of Participants in Previous SharpBrains Summits

Organizations represented included
- AARP
- Alegent Health Immanuel Medical Center
- Allstate Insurance
- Alzheimer’s Association
- BBC
- Bon Secours New York Health System
- Brain Injury Association of America
- Campbell Soup Company
- Clinton Global Initiative
- GE
- Greenville Hospital System
- Harvard Business Review
- HealthComm Inc.
- Human Dimension Taskforce, US Army
- Institute For The Future
- Intel
- Johnson & Johnson
- Los Angeles County Dept of Public Health
- McGovern Institute of Neurotechnology, MIT
- National Resource Ctr. Osher Lifelong Learning Institutes
- Nutrition Science Solutions
- One Laptop Per Child
- OptumHealth Behavioral Solutions
- Piedmont Gardens
- PsychologyToday
- Procter & Gamble
- Robert Wood Johnson Foundation
- Stanford University
- Sun Microsystems
- UC Berkeley
- UnitedHealth Group
- Winter Park Health Foundation
- Workers’ Compensation Regulatory Authority
- UCSF

Attendees’ backgrounds included
- Biomedical Engineers
- CEOs
- Digital Media executives
- Entrepreneurs
- Game publishers
- Healthcare technologists
- Marketing Executives
- Medical Students
- Neurologists
- Neuropsychologists
- Non profit board members
- Occupational Therapists
- Pharmaceutical Executives
- Post doctorate researchers
- Professors and Researchers
- Psychiatrists
- Psychologists
- Psychotherapists
- Scientific Publishers
- Social Workers
- Speech Pathologists
- Talent management/HR
- Wellness professionals

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Please review the Sponsorship Packages and select the option that maximizes your organization’s exposure and impact.

**Gold Sponsor Package......... $10,000**
- Prominent sponsored message in SharpBrains’ eNewsletter (sent to 49,000 opt-in subscribers)
- Targeted, personal introductions to most relevant Speakers and Participants
- Permanent logo, description and link in Summit mini-site (over 50,000 annual views)
- 30-minute sponsored presentation to open Expo Day (November 19th)
- 5 complimentary passes: Summit + e-copy of 206-page Pervasive Neurotechnology & IP report
- SharpBrains press, marketing, and public relations outreach
- (After the Summit) Recognition and logo visible in all slidedecks (2014 slidedecks received over 60,000 views so far)

**Silver Sponsor Package......... $5,000**
- Permanent logo, description and link in Summit mini-site (over 50,000 annual views)
- 30-minute sponsored presentation during Expo Day (November 19th)
- 3 complimentary passes: Summit + e-copy of 206-page Pervasive Neurotechnology & IP report
- SharpBrains press, marketing, and public relations outreach
- (After the Summit) Recognition and logo visible in all slidedecks (2014 slidedecks received over 60,000 views so far)

**Bronze Sponsor Package......... $3,000**
- Permanent logo, description and link in Summit mini-site (over 50,000 annual views)
- 2 complimentary passes: Summit + e-copy of 206-page Pervasive Neurotechnology & IP report
- (After the Summit) Recognition and logo visible in all slidedecks (2014 slidedecks received over 60,000 views so far)

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