

November 17–19th, 2015 Virtual Summit
Monitoring & Enhancing Brain Health
in the Pervasive Neurotechnology Era



Where:

Online globally

What:

The 2015 **SharpBrains Virtual Summit** will feature over 40 of the world's top scientists, innovators and experts working on ways to monitor and enhance brain health harnessing a range of emerging non-invasive neurotechnologies.

Over 90% Summit participants since 2010 have rated their experience as “High” or “Very High.”

The Summit, now in its sixth year, provides a vibrant and convenient forum to discover emerg-ing trends and to discuss most pressing topics, grouped this year around 4 major themes:

1. How to measure and improve outcomes that matter
2. How to engage key stakeholders and influencers
3. How to harness emerging non-invasive, potentially ubiquitous neurotechnologies
4. How to spur, validate and commercialize innovation

Select organizations will Sponsor the 2015 Summit to make a meaningful contribution to the field—and to gain significant online visibility and influence among influencers.

- Online visibility: 100,000+ online visitors exposed to logo & URL of 2014 Sponsors; 14,000+ viewed Sponsors' Expo Day slidedecks; 200+ engaged with full presentation
- Influence-the-influencers: Since 2010, the SharpBrains Virtual Summit has successfully engaged 100+ world-class speakers and 1,000+ professionals.

“The SharpBrains Summit is unique in its impressive ability to unite a diverse collection of cutting-edge thinkers in a virtual conference that is shared globally without a hitch.”

— **Dr. Adam Gazzaley, Director of the Neuroscience Imaging Center at UCSF & Chief Science Advisor at Akili Interactive Labs**

“Kudos for such a fantastic conference. The discussion about human vs. artificial intelligence and ethics was especially exciting.”

— **Rajiv Pant, Chief Technology Officer of The New York Times**

“A perfect way to keep the pulse of 3 key innovation themes: mobile apps and wearables, consumer health, and applied neuroscience.”

— **Jack Young, Head of Qualcomm Life Fund**

“I was impressed by the forward-looking yet practical discussion about enhancing human performance, involving such a range of cross-sector pioneers.”

— **Dr. Susan Jewell, President of the International Space Medicine Consortium**

“I believe that cognitive function and brain science are the new frontiers in health promotion, and I know of no better resource than the Sharp-Brains Summit to explore the latest, and what's next.”

— **Dr. Michael P. O'Donnell, Editor-In-Chief of the American Journal of Health Promotion**

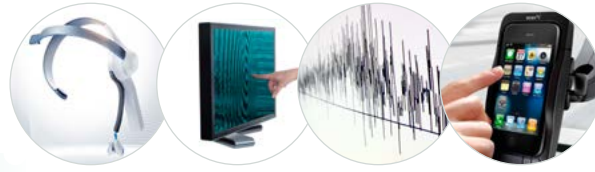
“Another impressive edition of the SharpBrains Summit.”

— **Keith Epstein, Senior Strategy Advisor at AARP**

“A great way to gather current information on brain health from a variety of sources and to make new connections”

— **Dr. Catherine Madison, Director of the Ray Dolby Brain Health Center at California Pacific Medical Center**

Profile of Participants in Previous SharpBrains Summits



Organizations represented included

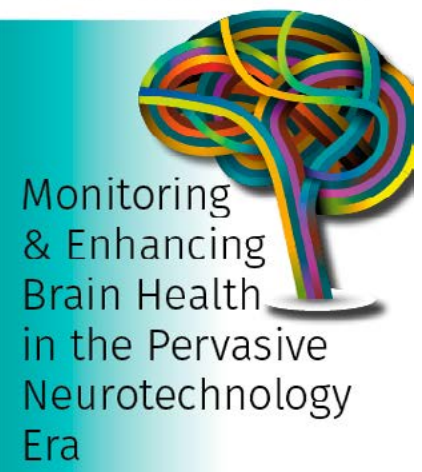
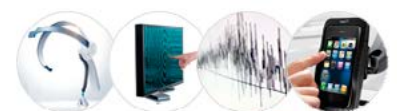
- AARP
- Alegent Health Immanuel Medical Center
- Allstate Insurance
- Alzheimer's Association
- BBC
- Bon Secours New York Health System
- Brain Injury Association of America
- Campbell Soup Company
- Clinton Global Initiative
- GE
- Greenville Hospital System
- Harvard Business Review
- HealthComm Inc.
- Human Dimension Taskforce, US Army
- Institute For The Future
- Intel
- Johnson & Johnson
- Los Angeles County Dept of Public Health
- McGovern Institute of Neurotechnology, MIT
- National Resource Ctr. Osher Lifelong Learning Institutes
- Nutrition Science Solutions
- One Laptop Per Child
- OptumHealth Behavioral Solutions
- Piedmont Gardens
- PsychologyToday
- Procter & Gamble
- Robert Wood Johnson Foundation
- Stanford University
- Sun Microsystems
- UC Berkeley
- UnitedHealth Group
- Winter Park Health Foundation
- Workers' Compensation Regulatory Authority
- UCSF

Attendees' backgrounds included

- Biomedical Engineers
- CEOs
- Digital Media executives
- Entrepreneurs
- Game publishers
- Healthcare technologists
- Marketing Executives
- Medical Students
- Neurologists
- Neuropsychologists
- Non profit board members
- Occupational Therapists
- Pharmaceutical Executives
- Post doctorate researchers
- Professors and Researchers
- Psychiatrists
- Psychologists
- Psychotherapists
- Scientific Publishers
- Social Workers
- Speech Pathologists
- Talent management/HR
- Wellness professionals

2015 SHARP BRAINS Virtual Summit

November 17-19



Please review the Sponsorship Packages and select the option that maximizes your organization's exposure and impact



Gold Sponsor Package..... \$10,000

- Prominent sponsored message in SharpBrains' eNewsletter (sent to 49,000 opt-in subscribers)
- Targeted, personal introductions to most relevant Speakers and Participants
- Permanent logo, description and link in Summit mini-site (over 50,000 annual views)
- 30-minute sponsored presentation to open Expo Day (November 19th)
- 5 complimentary passes: Summit + e-copy of 206-page Pervasive Neurotechnology & IP report
- SharpBrains press, marketing, and public relations outreach
- (After the Summit) Recognition and logo visible in all slidedecks (2014 slidedecks received over 60,000 views so far)

Silver Sponsor Package..... \$5,000

- Permanent logo, description and link in Summit mini-site (over 50,000 annual views)
- 30-minute sponsored presentation during Expo Day (November 19th)
- 3 complimentary passes: Summit + e-copy of 206-page Pervasive Neurotechnology & IP report
- SharpBrains press, marketing, and public relations outreach
- (After the Summit) Recognition and logo visible in all slidedecks (2014 slidedecks received over 60,000 views so far)

Bronze Sponsor Package..... \$3,000

- Permanent logo, description and link in Summit mini-site (over 50,000 annual views)
- 2 complimentary passes: Summit + e-copy of 206-page Pervasive Neurotechnology & IP report
- (After the Summit) Recognition and logo visible in all slidedecks (2014 slidedecks received over 60,000 views so far)